Ressort: Auto/Motor

Vespa World Day 2024 Pontedera Pisa Tuscany Italy

VESPA WORLD DAY 2024

Bologna Motorvalley Italy, 26.04.2024, 15:11 Uhr

GDN - Despite the uncertain weather, the most anticipated event of the Vespa World Days 2024 did not disappoint. Enthusiasts of the Vespa world were not deterred and took part in the parade that colored the streets of the picturesque town of Pontedera.

Fans from 55 countries, including Australia, Canada, Japan, USA, Saudi Arabia, Vietnam, Philippines, China, Pakistan, Argentina, Chile, Colombia, Ecuador, Hong Kong, Indonesia, Kuwait, Morocco, and all European nations. In total, 660 Vespa Clubs from Italy alone.

Spectacular Parade: The most spectacular event was the parade on April 20, which crossed the most beautiful locations in Valdera. An incredible snaking line of over 10 kilometers, with around 15,000 officially registered Vespas. The Vespa Parade, the grand parade of Vespas from every era, model, and color, zigzagged through the streets of Pontedera, creating a roar of enthusiasm among the spectators who crowded the streets to witness the event.

Participants wore retro clothing and accessories coordinated with the colors of their Vespas, creating a retro and stylish atmosphere that evoked the golden years of Italian design and La Dolce Vita lifestyle. This edition was an unprecedented success in seventy years of Vespa World Days. There were 15,000 Vespas that, from the center of Pontedera, paraded through the hills of the Pisa province before returning to the Vespa Village, the heart of the grand celebration, creating an incredible snaking line of over 10 kilometers. An unprecedented number, worthy of being included in the Guinness World Records.

For the first time, the annual gathering of national Vespa Clubs from around the world took place right where Vespa was born from the pencil of Corradino d'Ascanio, and where it has been continuously produced since 1946. It is truly a special edition also because it celebrates the 140 years of Piaggio, founded in 1884, a party within the party, as evidenced by club representatives who came from Australia and South America, the USA and China, as well as, of course, from all over Europe. The Vespa World Day was not just a celebration of an icon of Italian design, but also a moment of sharing and friendship that strengthened the sense of community among Vespa enthusiasts.

With its ability to unite tradition and innovation, the Vespa parade in Pontedera will remain in the memory of participants as an unforgettable event, a living tribute to the inseparable bond between Vespa and its admirers. Ultimately, the Vespa World Day 2024 was a triumph of style, history, and Vespa spirit. We at Foto ReD Photographic Agency participated in the Vespa World Day to contribute our photographic and journalistic coverage to this fantastic event.

Bericht online:
https://www.germandailynews.com/bericht-124887/vespa-world-day-2024-pontedera-pisa-tuscany-italy.html

Redaktion und Veranwortlichkeit:
V.i.S.d.P. und gem. § 6 MDStV: Roberto Magni Daniela Comi By Foto ReD Agency

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Official Federal Reg. No. 7442619